

THE FABULOUS FIFTH AVENUE FAIR

Sunday – May 19th 2019

On 5th Avenue between Sterling to 12th Street



Dear Storeowner,

The Park Slope/Fifth Avenue BID will be conducting The Fabulous Fifth Avenue Fair on Sunday, May 19th 2019. The public hours will be from 10am – 6 pm (Rain or Shine). This festival is designed to raise revenue for The BID, as well as attract thousands of shoppers to Fifth Avenue. Your participation is very important to us; therefore, we are offering the following incentives to all merchants and BID members. All wishing to participate can do so at the following reduced rental fee.

Each 10 x 10 space: \$50.00

FOOD STORE OWNERS: Should have a copy of your store's current valid Food Service Establishment Permit (H25) available on the day of the event.

ATTENTION: Any business wishing to have **LIVE MUSIC** in front of their establishment **MUST FIRST** get approval from Clearview Productions, then contact the Police Department and obtain a **SOUND DEVICE PERMIT** for the hours of **12PM – 5PM**. **MUSIC MUST** be kept at a **REASONABLE VOLUME**; that determination will be made by the Event Manager the day of the event. DJ's, Recorded Music or any other forms of **AMPLIFIED MUSIC** will **NOT** be permitted.

Establishment wishing to sell BEER or WINE: Please see the reverse page for step by step mandatory guidelines. You must submit a copy of your current valid SLA Permit along with this event application by the deadline of **May 1st 2019**

In order to reserve a space(s) directly in front of your store - in the street (not on the sidewalk) – Kindly, fill out the information below and return it with **payment** to **Clearview Productions** before the **deadline of May 1st 2019**. **Please note:** You **cannot** participate unless a completed application is submitted before the deadline. Merchants are responsible for providing **their own display equipment**.

Clearview Productions at 646-230-0489, Tuesday to Friday, 10- 3pm or info@ClearviewFestival.com

NAME OF STORE _____

CONTACT (last) _____ (first) _____

ADDRESS _____ ZIP CODE _____

CROSS STREETS _____ EMAIL _____

TOTAL # OF SPACES _____ TELEPHONE _____

SALES TAX NUMBER _____

PLEASE LIST ALL ITEMS TO BE SOLD _____

Please mail with **check or money order** (copy of SLA License if applicable) to:

Clearview Productions, 630 9th Avenue, Suite 417, NYC, NY 10036

If paying by Credit Card, fill out below and Fax to our Office (w SLA) @ (646) 230 – 0718 or email Info@ClearviewFestival.com

CREDIT CARD #: _____ EXP. DATE: _____ CVV# _____ VISA /MASTER ONLY

I authorize Clearview to charge the above Credit Card for this Festival and clearly understand this is a **FINAL SALE**
NO Refunds, Cancellations or Credits (There will be a \$7.75 Convenience Charge per space)

PRINT NAME ON CARD: _____

Signature: _____ **Date:** _____

Upon receipt of completed application and payment, we will email you as well as mail you your event permit. Please note the spot assignments on your event permit are for our records only and do not coincide with your street address, your space(s) will be directly in front of your store

. If you need Tents, Tables, Chairs, etc. we recommend you contact
Metro Rentals 646-345-2531 ~ metrorentalsnyc@yahoo.com

Guidelines to Sell Beer or Wine

1. Clearview Productions **MUST** receive your Event Application with a copy of your **CURRENT VALID SLA PERMIT** for submission to the mayors' office. **Deadline- May 1st 2019.**
2. In order to meet NYC/ SLA regulations you are required to purchase a minimum of two (2) 10x10 spaces directly in front of your establishment, one for the sale of Beer & Wine and the other for the consumption.
3. A separate one day Temporary Beer and Wine license must be obtained from the **SLA** 30 days prior to the event. The SLA has introduced a new application process online, to apply go to <https://sla.ny.gov/permits-available-online#one-day-beer-and-wine-permit>, for further information you may contact the SLA at (518) 453-8130.
4. Once you have received your Temporary License from the SLA you **MUST** submit a copy to Clearview Productions- please forward license to chris@clearviewfestival.com **Deadline- May 14th 2019**
5. **Day of Festival-** It is the responsibility of the individual merchant to monitor and control the consumption of Beer or Wine during the event. Consumption **MUST** be limited to the space(s) purchased within the festival for that purpose. No patrons may be allowed to leave the merchants premises with any alcoholic beverages. Consumption area must be clearly cordoned off. Sale and consumption to end promptly at 6pm. Failure to comply with any of the above guidelines, state laws/ regulations and or verbal instructions from Clearview management and or local authorities the day of the festival will be grounds for immediate forfeiture of any establishments' right to sell beer or wine at the festival as well as future festivals.