

#12

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Page 2: General Information & District Composition

Q1 **Park Slope 5th Avenue**

BID Name:

Q2 **I would like my BID's name to be published in the upcoming FY21 Trends Report to be the same as the name above**

The FY21 Trends Report will publish the name of your BID as reflected in the dropdown menu from the previous question which is what we published in the FY20 report. Please advise if you would like your BID's published name to be something different (ie. removing "Alliance" or "Partnership" from your name for publication purposes).

Q3 **Staff Information (FY21):Please do not double-count staff members in multiple of the following categories.**

Number of full-time staff members employed by your BID (not including "clean team" or public safety officers)	2
Number of sanitation workers employed by your BID (including in-house/contracted and full-time/part-time)	3.25
Number of public safety officers/ambassadors employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of other part-time and/or seasonal staff employed by your BID (including paid or unpaid interns)	25

Q4 **Number of approximate total BID members (registered and unregistered): (Indicate "I Don't Know" or "Do Not Track" if unable to answer)All property owners, commercial tenants, and residential tenants in your BID boundaries are automatically members of the BID but may only vote after registering with the BID. Please report all potential members.**

Property owners	621
Commercial tenants	521
Residential tenants	DNT

Q5

Number of registered BID members:(Indicate "I Don't Know" or "Do Not Track" if unable to answer)BID members must register with the BID in order to vote at the annual meeting of the membership; each BID's bylaws outline the process for registering members. Please report only registered members.

Property owners	29
Commercial tenants	22
Residential tenants	14

Q6

Number of individual businesses in your district:Please include all retail, restaurant, office, etc., including individual businesses located in multi-tenant spaces

521

Q7

Number of storefronts in your district:(non-residential units that front the street; including ground floor and basement/second floor storefronts with entrances on the street)

Occupied (active tenant or active renovation)	475
Vacant (empty space, no active use, no activity, no construction)	46
Total (should be sum of occupied and vacant)	521

Page 3: Sanitation

Q8 **Yes**

Does your BID provide any supplemental sanitation services?(If you are unsure which services qualify as supplemental sanitation, check "yes" to view the list.)

Page 4: Sanitation

Q9 **Contracted**

Are your sanitation services:

Q10 **No**

Is there a workforce development component to the hiring and/or training of your sanitation staff? (either in-house or with a partner organization)

Q11

What types of duties are assigned to your sanitation workers?

Street Sweeping and Bagging,
Power Washing,
Snow and Ice Removal,
Graffiti Removal,
Gum, Sticker, and Flyer Removal,
 Other (please specify):
 Weeding tree pits. Dealing with abandoned bikes.

Q12

Sanitation Outputs & Operations

Number of days per week sanitation services are provided (1-7 days/wk)	5
Number of hours logged by sanitation workers in FY21 (total hours/year; NOT hours/week or hours/month)	6168
Number of incidents of graffiti removed by your BID in FY21 (including graffiti, sticker, poster removal)	4490
Number of trash bags collected by your BID in FY21 (total bags/year; NOT bags/week or bags/month)	25090
Number of trash and recycling receptacles serviced by your BID (inclusive of BID and City receptacles)	126
AVERAGE hourly wage for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values) Note the wage rate is the rate sanitation workers are paid.	16
AVERAGE hourly bill rate for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values) Note the bill rate is the rate the BID pays the vendor.	28.83

Page 5: Public Safety

Q13

Does your BID provide any supplemental public safety services? (If you are unsure what services qualify as supplemental public safety, check "yes" to view the list.)

No

Page 6: Public Safety

Q14

Are your public safety services:

Respondent skipped this question

Q15

Respondent skipped this question

Is there a workforce development component to the hiring and/or training of your public safety staff? (either in-house or with a partner organization)

Q16

Respondent skipped this question

What activities does your public safety program include? (Please select all that apply.)

Q17

Respondent skipped this question

Public Safety Outputs & Operations

Page 7: Streetscape/Beautification

Q18

Yes

Does your BID provide any supplemental streetscape/beautification services? (If you are unsure what services qualify as supplemental streetscape/beautification, check "yes" to view the list.)

Page 8: Streetscape/Beautification

Q19

Streetscape/Beautification Outputs Please do not double-count items in the following categories.

Number of planters and hanging baskets installed and/or maintained by your BID	0
Number of tree pits installed and/or maintained by your BID	0
Number of banners installed and/or maintained by your BID in FY21	50
Number of public art installations sponsored by your BID in FY21	0
Number of street furniture elements installed and/or maintained by your BID (e.g. permanent tables, chairs, benches)	0
Number of wayfinding elements installed and/or maintained by your BID (e.g. signs, frames, poles, kiosks)	0
Number of lighting elements installed and/or maintained by your BID (e.g. light poles, rooflights, luminaires)	1
Number of other infrastructure elements installed and/or maintained by your BID (e.g. tree guards, bollards, bike racks, news racks)	0
Additional services (please list)	Now have 130 barricades to maintain for Open Streets

Page 9: Public Space Management

Q20

Total number of public spaces managed/maintained by your BID

0

Q21

Please list all the public spaces that you maintain.

We do however put tables and chairs out (given to us by DoT) on the 4th St Cul de Sac and every Saturday, just for the day.

Page 10: Marketing & Public Events

Q22

Yes

Does your BID have a Holiday Lighting Program?

Q23

Which communication channels does your BID use?

Print advertising (i.e. local newspaper),
Door-to-door visits,
Flyers,
Email bulletins,
Social media,
Digital advertising (i.e. Google, Facebook, Instagram ads)
 ,
 Other (please specify):
 Banners, posters, costumes

Q24

Which social media platforms does your BID employ?

Facebook,
Twitter,
Instagram

Q25

For each of the following platforms you employ, how many subscribers/followers do you have?

Email Distribution List	2791
Facebook	7264
Twitter	6810
Instagram	13080

Q26

What kinds of marketing collateral does your BID distribute? (Please select all that apply.)

Event-specific posters/flyers,
Apparel & Accessories (e.g. t-shirts, totes, sunglasses),
 Other (please specify):
 #theother5th Gift Card promotion postcards, donation cards for open streets

Q27

How many of each item did your BID distribute during the previous fiscal year? Please enter the total distribution number for each category

District guides/maps (total print run)	0
Event-specific posters/flyers (total print run)	0
Coupon books (total books produced)	0
Apparel & Accessories (e.g. total t-shirts, totes, sunglasses distributed)	60 hats, 60 vests
Office supplies (e.g. total pens, notepads distributed)	0
Other	2000

Q28

Total number of public events coordinated or co-coordinated by your BID during the previous fiscal year:

41

Q29

Number of attendees to public events coordinated or co-coordinated by your BID (best estimate):

100000

Page 11: COVID-19 Pandemic Response

Q30

How much of each type of PPE did you distribute to businesses in FY21 (July 1, 2020 - June 30, 2021)?

Masks	4000
Hand sanitizer	0
Gloves	0

Q31

How many businesses did you assist with grant or loan applications to support their economic recovery from the COVID-19 pandemic in FY21 (July 1, 2020 - June 30, 2021)? (e.g. federal, state, and city programs) (please enter "n/a" if you did not engage in this activity)

60

Q32

Share Your Successes: How else did you support businesses and your districts in recovering from the COVID-19 pandemic in FY21?

E blasts to merchants and the community three times a week.

Connected businesses to resources to support them.

Raised \$60,000 in two weeks to do Open Streets 2021.

Gift Card program where it's free to merchants to sign up and one gift card can be spent in many businesses. This can be used across Park Slope not just #theother5th.

Q33

Please describe which of your BID programs continued to be affected by the COVID-19 pandemic in FY21. Which programs or services did you have to pause or cancel?

No beautification due to lack of City money for Open Streets so we had to take that budget.

All annual events replaced by open streets; no tree lighting, no fifth avenue fair, no A Taste of Fifth (now the building has been sold and knocked down), no wonder women meet ups, Annual Meeting on Zoom, No guides designed or printed to put in hotels, no Dine in Park Slope because NY Restaurant Week was doing a delivery event and there were still restrictions on dining in at that time.

Page 12: Business Support

Q34

What kinds of initiatives did your BID implement to support existing business owners in your district during the previous fiscal year? (Please select all that apply.)

Information Sessions on federal/state/city regulations or programs (e.g. Covid-19 Relief, Reopening, Paid Sick Leave, Affordable Care Act)

Educational Events (e.g. speaker series, panels, roundtables, best practice sharing)

Please list any additional initiatives below::

Blasting out when webinars on loans and regulations were happening from city agencies and partners. Attending webinars, summarizing and blasting out and educating ourselves so we could support. Listening and seeking answers for individual questions on regulations. Much outreach door to door to ensure reaching all merchants and supporting them. Supporting other BIDs in the open street programs.

Q35

What kinds of initiatives did your BID engage in to attract businesses to your district during the previous fiscal year? (Please select all that apply.)

My BID did not engage in any business attraction initiatives

Please list any additional initiatives below::

We didn't need to attract we've had a 3% drop in vacancies.

Q36

Office/admin staff walking corridor

What tools do you use to track vacancies? (Please select all that apply.)

Q37

Please list the ways you use collected vacancy data.

Walk and count.

Q38

How many storefront businesses opened in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

48

Q39

How many storefront businesses closed in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

26

Q40

How did business turnover in your district this year compare to last year?

Higher turnover this year,

What trends have you observed in businesses closing in your district?:

They don't stay vacant for long and really old vacant spots are being leased.

Q41

Issues Facing Businesses: Taking into account the effects of the COVID-19 pandemic and recovery in FY21, please rate from 1-5 how challenging the following issues are for business owners in your district:

Access to capital (loans, grants, other funding)	5 - Most challenging
Applying for City licenses and permits	3 - Moderately challenging
Working to secure government contracts	N/A
Accessing customers	4 - Significantly challenging
Staying on top of trends in their industry	N/A
Adapting to economic trends (such as the rise of online shopping)	4 - Significantly challenging
Finding the right talent for open positions	5 - Most challenging
Training employees in new skills	4 - Significantly challenging
Rebounding following interruption or emergencies (sidewalk sheds, fires, etc)	5 - Most challenging
Locating affordable real estate	5 - Most challenging
Lack of loading zones	5 - Most challenging
Other (please specify):	Understanding lease before signing. Some cut out from loans/grants because of visa status, rents still too high or landlords not negotiating, getting staff, DoT inspections inconsistent, loss of "To Go" drinks caused revenues of restaurant to drop 22%

Q42

Services for Businesses: Taking into account the effects of the COVID-19 pandemic and recovery in FY21, please rate from 1-5 how valuable these services are to business owners in your district:

Assisting with applying for financing (loans, etc)	5 - Most valuable
Navigating City processes (applying for licenses, permits, etc)	5 - Most valuable
Facilitating disputes regarding fines and fees issued by the City	5 - Most valuable
Helping to access government contracts	N/A
Providing lectures, classes and information on how to improve business practices	5 - Most valuable
Connecting businesses with qualified job candidates	5 - Most valuable
Providing support & financial assistance to train employees	3 - Moderately valuable
Applying for City tax incentive programs	5 - Most valuable
Supporting businesses following an emergency/significant interruption	5 - Most valuable
Supporting businesses in negotiating leases	5 - Most valuable
Helping entrepreneurs connect with legal advice	5 - Most valuable
Identifying available commercial space	2 - Somewhat valuable
Creating opportunities to network with business owners for B2B sales	3 - Moderately valuable

Page 13: Surveys & Studies

Q43

What kinds of surveys did your BID conduct during the previous fiscal year? (Please select all that apply.)

Satisfaction survey of BID services,
Other (please specify):
Community feedback on open streets

Q44

Which audience(s) did your BID survey? (Please select all that apply)

Business owners,
Property owners,
Residents

Q45

How were stakeholder surveys conducted? (Please select all that apply)

Online (e.g. SurveyMonkey, Google form)

Q46

What district data is your BID collecting and/or tracking?

Crime incidents,
Changes in business operations (what's open, hours, delivery/pick-up)
,
Open Restaurants - DOT program,
Other (please specify):
Vacancies, Crimes incidents we hear about.

Q47

Did you provide any of this data to City agencies to solve a specific problem in your district? Please explain.

No

Q48

What tools and resources would help your BID better collect/track this data?

CRM but none of them are affordable.

Q49

What datapoints, not currently in the Trends Report, would you find useful to know about your fellow BIDs?

Respondent skipped this question

Q50

Did your BID complete any research or planning studies during the previous fiscal year?(e.g. streetscape study, parking study, market research, retail leakage)

No

Q51

What was the topic the research/planning study?

Respondent skipped this question

Q52

What was/is the desired outcome of the research/planning study?

Respondent skipped this question

Q53

How frequently do you report district issues to 311?

Once a week

Q54

Please check the top 5 issues that you most frequently report to 311:

- Pothole,**
- Street Sign,**
- Street Light,**
- Damaged Tree,**
- Illegal Dumping**

Q55

Please rate your satisfaction with 311, based on the timeliness and thoroughness of resolution of reported incidents.

Respondent skipped this question

Q56

Please provide general feedback on the resolution of your 311 complaints:

Tend to go directly to our contacts in city agencies instead of 311.

Two different potholes were reported and both 311 reports came back with the answer "they meet the DoT standard" so they are just continuing to collapse.

Page 14: District & Interagency Challenges

Q57

Please rank the most important issues facing your district.(drag and drop boxes to sort these issues; select N/A if not a relevant issue in your district)

Cleanliness	14
Security/crime	7
Illegal street vending	6
Not enough foot traffic	5
Sidewalk congestion	9
Commercial vacancies	11
Rising commercial rents	1
Homelessness	13
Panhandling	8
Drug abuse	12
Street parking	2
Infrastructure construction	10
Building construction	3
Traffic congestion	4

Q58

Are there additional issues your district is facing that you would like to bring to the attention of SBS?

Rent relief for commercial tenants.
 Turnover of residents and they think it's ok to dump their household items on the Avenue and drive away.
 Driver behavior is frightening to all pedestrians and risking our open streets crew's lives.
 Double and triple parking for deliveries; business and residential.
 E bike riders, cyclists and scooters all misbehaving.
 Rats.

Q59 **Department of Health & Mental Hygiene (DOHMH),**
NY Police Department (NYPD),
Fire Department (FDNY)
 Please select the top 3 agencies with which you have the most difficulty coordinating & communicating.

Q60
 Please describe the specific challenges you have with these 3 agencies. (Example: lack of appropriate contact/relationship, slow response, etc.)

Food trucks now have no enforcement and previously it fell between DoHMH and NYPD.
 FDNY do not educate only fine.

Q61
 Please suggest specific ideas and tools that may be helpful in addressing these challenges.
 311 is meant to be a one stop shop for reporting but issues go to a specific agency and if not dealt with correctly that is it. Should be someone else reviewing the issue to see what other agency could support it's resolution.

Page 15: Governance: FY21 Meetings

Q62

SBS keeps a log of the hundreds of BID meetings (Annual, Board, Committee, etc.) we attend, including important information regarding quorum, official actions taken, and purpose/intent of meeting. To assist in verifying our records, please indicate the dates of those meetings for FY21 (July 1, 2020 – June 30, 2021) in the fields below. Please indicate your meetings in the following format: MM/DD/YYYY

	Annual Meeting	10/21/2020	,
	Board of Directors meeting 1	10/21/2020	,
	Board of Directors meeting 2	01/13/2021	,
	Board of Directors meeting 3	04/28/2021	,
	Board of Directors meeting 4	06/23/2021	,
	Finance Committee meeting	09/16/2020	,
	1		
	Finance Committee meeting	10/14/2020	,
	2		
	Finance Committee meeting	12/16/2020	,
	3		
	Finance Committee meeting	01/06/2021	,
	4		
	Audit Committee meeting	12/16/2020	

Q63

If you had more meetings in FY21, please enter in the below textbox.

Other Executive & Finance Meetings:

February 17th 2021

March 17th 2021

April 20th 2021

Q64

No

Is your BID filed in PASSPort (the City's digital Procurement and Sourcing Solutions Portal)?

Q65

No

If filed in PASSPort, have your BID's principal owners/officers been updated in the portal since any recent changes? (e.g. since Officers of the Board were last elected or a new Executive Director started)

Page 16: Fiscal Information: External Revenue

Q66

No

Did you allocate executive/staff salaries to program expenses in your accompanying FY21 budget (Excel template)? In other words, please ensure the financials you submit on the accompanying Excel file are consistent with how you respond below.

Q67

Estimate how many total hours of staff time per week are dedicated to raising external revenue. (including writing grant applications, planning fundraising events, facilitating revenue-generating programs/services, etc.)

2

Q68

External Grants

In FY21, how many grants did you apply to? (including grants from government and private sources) **2**

In FY21, how many grants were you awarded? (including grants from government and private sources) **2**

Q69

Private (foundation/non-profit)

In FY21, what types of grants did you apply to?

Q70

No

In FY21, did you secure any capital funding for your district? (i.e. funding allocated to district but not directly awarded to BID)

Q71

No

In FY21 did you receive a federal Paycheck Protection Program loan (PPP)?

Page 17: Share Your Successes: Core Services

Q72

Share Your Successes: Many BIDs implement innovative programs, and SBS wants to hear about it so we can share how BIDs impacting New York City. Highlight stories featured in the FY21 BID Trends Report will largely be gathered from these responses. Check out last year's stories in the FY20 NYC BID Trends Report for inspiration. In the space below, please highlight the most innovative programs or initiatives your BID took-on during the previous fiscal year. Include as many stories as you would like, and separate them by a blank line. Think about examples in any or all of the following categories: Sanitation, Public Safety, Streetscape & Beautification, Marketing & Public Events, Business Support and Attraction, Market Research and/or Planning Studies, Sustainability/Green Initiatives, Social Services & Volunteer Programs, Tourist/Visitor Assistance, Other Innovative Programs or Accomplishments

Open Streets: we continued from the previous fiscal year to improve and market the program. At the beginning of 2021 season in March we signed up to ADP payroll and started to employ part time staff, buy branding vests and hats and create covid and health and safety protocols. We set up a text system to reach out to the restaurants involved in the program and spent many many hours dealing with conflicts over noise, bands, street space, signage, bad driving behavior (which continues to be a huge problem for us implementing the program), clashes of events like block parties and more. We also hosted some events and started the 4th St Saturday plaza with chairs given to us by the DoT which helps with the overflow of people that want to use JJ Byrne Park.

Merchant Support:

We continued our merchant support but were able to meet more often one to one with business owners face to face. We have been helping them get financial support, deal with the latest regulations and partnering them up so they can support each other. Also supporting many new businesses that have taken up leases on the avenue.

Developments

Now watching and supporting the residential and commercial tenants regarding the Key Food development and the Grand Prospect Hall development.

Page 18: Feedback for SBS

Q73

Please share your feedback for SBS. What else can SBS do to help your organization be more successful and effective? What challenges has your BID experienced related to working with other City agencies? What are the most important policy priorities for the next year? What topics would you like to see addressed in future workshops or roundtables?

SBS website:

There is some incredible useful information on the SBS and Business services websites but they are hard to find and don't link up with other agency websites. For example; the industry specific Guidance PDFs for Key to NYC. The links can be found on the SBS site but not on the DoH website where most people are sent to for information. This all needs to be centralized. We spend much of our time searching for information and then have to contact Michael Fong if we can't find it.

Open Streets:

43 last fiscal year and we didn't receive one cent from the City to support us. We deal with the NYPD signing off block parties that we have said would be challenging to manage the traffic and are ignored. We deal with endless complaints about e bikes, noise and cars and trucks driving onto our closed blocks. We have little or no signage. Our sandbags have collapsed, our no entry signs have collapsed. What is the future of this program if it's not funded correctly. A number of our paid open streets staff didn't schedule anymore shifts because of the DMX funeral at the Barclays Center. Traffic build up meant abuse and threats from drivers and absolutely no support from the NYPD, even though we were told we could continue with our Open Streets that day. Again it happened with the VMAs. The future of this program hangs in the balance of City agency support and funding.

Inspections:

Please stop inconsistent and bad behavior from inspectors. Our small business owners are scared and exhausted. We want education and we have been asking for this consistently. Why show up before the restaurant is open and then give a cease and desist order because the ADA ramp isn't in the outdoor dining area, for example?

The coming year:

Find a way to bring some of our annual events back like A Taste of Fifth and the Street Fair and continue with Open Streets. As a City we must find a way of getting to those business owners before they sign a lease. The City has so many amazing resources to support new businesses but they can fail because they weren't educated before signing a lease.
