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COMPLETE

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Page 2: General Information & District Composition

Q1 **Park Slope 5th Avenue**

BID Name:

Q2 **I would like my BID's name to be published in the upcoming FY22 Trends Report to be the same as the name above**

The FY22 Trends Report will publish the name of your BID as reflected in the dropdown menu from the previous question which is what we published in the FY21 report. Please advise if you would like your BID's published name to be something different (ie. removing "Alliance" or "Partnership" from your name for publication purposes).

Q3 **Staff Information (FY22):Please do not double-count staff members in multiple of the following categories.**

Number of full-time staff members employed by your BID (not including "clean team" or public safety officers)	2
Number of sanitation workers employed by your BID (including in-house/contracted and full-time/part-time)	3.25
Number of public safety officers/ambassadors employed by your BID (including in-house/contracted and full-time/part-time)	0
Number of other part-time and/or seasonal staff employed by your BID (including paid or unpaid interns)	27

Q4 **Number of approximate total BID members (registered and unregistered): (Indicate "I Don't Know" or "Do Not Track" if unable to answer)All property owners, commercial tenants, and residential tenants in your BID boundaries are automatically members of the BID but may only vote after registering with the BID. Please report all potential members.**

Property owners	620
Commercial tenants	521
Residential tenants	DNT

Q5

Number of registered BID members:(Indicate "I Don't Know" or "Do Not Track" if unable to answer)BID members must register with the BID in order to vote at the annual meeting of the membership; each BID's bylaws outline the process for registering members. Please report only registered members.

Property owners	30
Commercial tenants	22
Residential tenants	14

Q6

Number of individual businesses in your district:Please include all retail, restaurant, office, etc., including individual businesses located in multi-tenant spaces

527

Q7

Number of storefronts in your district:(non-residential units that front the street; including ground floor and basement/second floor storefronts with entrances on the street)

Occupied (active tenant or active renovation)	521
Vacant (empty space, no active use, no activity, no construction)	27
Total (should be sum of occupied and vacant)	548

Page 3: Sanitation

Q8 **Yes**

Does your BID provide any supplemental sanitation services?(If you are unsure which services qualify as supplemental sanitation, check "yes" to view the list.)

Page 4: Sanitation

Q9 **Contracted**

Are your sanitation services:

Q10 **No**

Is there a workforce development component to the hiring and/or training of your sanitation staff? (either in-house or with a partner organization)

Q11

What types of duties are assigned to your sanitation workers?

**Street Sweeping and Bagging,
Power Washing,
Snow and Ice Removal,
Graffiti Removal,
Gum, Sticker, and Flyer Removal,**

Other (please specify):
weeding tree pits, etc.

Q12

Sanitation Outputs & Operations

Number of days per week sanitation services are provided (1-7 days/wk)	5
Number of hours logged by sanitation workers in FY22 (total hours/year; NOT hours/week or hours/month)	6,240
Number of incidents of graffiti removed by your BID in FY22 (including graffiti, sticker, poster removal)	4,383
Number of trash bags collected by your BID in FY22 (total bags/year; NOT bags/week or bags/month)	24,905
Number of trash and recycling receptacles serviced by your BID (inclusive of BID and City receptacles)	117
AVERAGE hourly wage for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values) Note the wage rate is the rate sanitation workers are paid.	\$17
AVERAGE hourly bill rate for sanitation workers at your BID (\$XX.XX/hour; please only enter numerical values) Note the bill rate is the rate the BID pays the vendor.	\$29.73

Page 5: Public Safety

Q13

No

Does your BID provide any supplemental public safety services? (If you are unsure what services qualify as supplemental public safety, check "yes" to view the list.)

Page 6: Public Safety

Q14

Respondent skipped this question

Are your public safety services:

Q15

Respondent skipped this question

Is there a workforce development component to the hiring and/or training of your public safety staff? (either in-house or with a partner organization)

Q16

Respondent skipped this question

What activities does your public safety program include? (Please select all that apply.)

Q17

Respondent skipped this question

Public Safety Outputs & Operations

Page 7: Streetscape/Beautification

Q18

Yes

Does your BID provide any supplemental streetscape/beautification services? (If you are unsure what services qualify as supplemental streetscape/beautification, check "yes" to view the list.)

Page 8: Streetscape/Beautification

Q19

Streetscape/Beautification Outputs Please do not double-count items in the following categories.

Number of planters and hanging baskets installed and/or maintained by your BID	4
Number of tree pits installed and/or maintained by your BID	0
Number of banners installed and/or maintained by your BID in FY22	50
Number of public art installations sponsored by your BID in FY22	0
Number of street furniture elements installed and/or maintained by your BID (e.g. permanent tables, chairs, benches)	0
Number of wayfinding elements installed and/or maintained by your BID (e.g. signs, frames, poles, kiosks)	0
Number of lighting elements installed and/or maintained by your BID (e.g. light poles, rooflights, luminaires)	1
Number of other infrastructure elements installed and/or maintained by your BID (e.g. tree guards, bollards, bike racks, news racks)	0
Additional services (please list)	130 barricades to maintain for Open Streets

Page 9: Public Space Management

Q20

Total number of public spaces managed/maintained by your BID

1

Q21

Please list all the public spaces that you maintain.

4th Street Plaza

Page 10: Marketing & Public Events

Q22

Yes

Does your BID have a Holiday Lighting Program?

Q23

Which communication channels does your BID use?

Print advertising (e.g. local newspaper),
Door-to-door visits,
Flyers & posters,
Email newsletters,
Social media,
Digital advertising (e.g. Google, Facebook, Instagram ads)
 ,
Text alert system (e.g. Textedly),
Public relations service (press coverage),
 Other (please specify):
 Banners, posters, costumes.

Q24

Which social media platforms does your BID employ?

Facebook,
Twitter,
Instagram,
WhatsApp

Q25

For each of the following platforms you employ, how many subscribers/followers do you have?

Email Distribution List	2660
Facebook	7514
Twitter	6977
Instagram	15.4K

Q26

What kinds of marketing collateral does your BID distribute? (Please select all that apply.)

District guides/maps,
Event-specific posters/flyers/postcards,
Apparel & Accessories (e.g. t-shirts, totes, sunglasses),
 Other (please specify):
 Donation cards for Open Streets.

Q27

How many of each item did your BID distribute during the previous fiscal year? Please enter the total distribution number for each category

District guides/maps (total print run)	2000
Event-specific posters/flyers/postcards (total print run)	100
Coupon books and/or gift cards (total produced)	0
Apparel & Accessories (e.g. total t-shirts, totes, sunglasses distributed)	150
Office supplies (e.g. total pens, notepads distributed)	0
Branded PPE (e.g. masks, hand sanitizers_	0
Other	500 Donation Cards

Q28

Total number of public events coordinated or co-coordinated by your BID during the previous fiscal year:

62

Q29

Number of attendees to public events coordinated or co-coordinated by your BID (best estimate):

100K

Page 11: Business Support

Q30

What kinds of initiatives did your BID implement to support existing business owners in your district during the previous fiscal year? (Please select all that apply.)

Information Sessions on federal/state/city regulations or programs (e.g. Covid-19 Relief, Reopening, Paid Sick Leave, Affordable Care Act)

,

Social Events (e.g. networking events, meet & greets, sector meet-ups)

,

Educational Events (e.g. speaker series, panels, roundtables, best practice sharing)

,

Please list any additional initiatives below::

Whats App connecting Business Owners

Q31

My BID did not engage in any business attraction initiatives

What kinds of initiatives did your BID engage in to attract businesses to your district during the previous fiscal year? (Please select all that apply.)

Q32

Office/admin staff walking corridor

What tools do you use to learn about and track vacancies? (Please select all that apply.)

Q33

Please list the ways you use collected vacancy data.

Report vacancy rate to the Board.

Q34

How many storefront businesses opened in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

31

Q35

How many storefront businesses closed in your district during the previous fiscal year? If you do not track this, please enter "Do Not Track."

10

Q36

Higher turnover this year,

How did business turnover in your district this year compare to last year?

What trends have you observed in businesses closing in your district?:

Businesses don't stay vacant for long -- the spaces are being leased. Vacancy rate less than 5%.

Q37

Issues Facing Businesses: Please rate from 1-5 how challenging the following issues are for business owners in your district:

Access to capital (loans, grants, other funding)	5 - Most challenging
Applying for City licenses and permits	5 - Most challenging
Working to secure government contracts	N/A
Accessing customers	4 - Significantly challenging
Staying on top of trends in their industry	1 - Not challenging
Adapting to economic trends (such as the rise of online shopping)	4 - Significantly challenging
Finding the right talent for open positions	4 - Significantly challenging
Training employees in new skills	4 - Significantly challenging
Rebounding following interruption or emergencies (sidewalk sheds, fires, etc)	3 - Moderately challenging
Locating affordable real estate	3 - Moderately challenging
Lack of loading zones	3 - Moderately challenging
Other (please specify):	Inspections vs education.

Q38

Services for Businesses: Please rate from 1-5 how valuable these services are to business owners in your district:

Assisting with applying for financing (loans, etc)	5 - Most valuable
Navigating City processes (applying for licenses, permits, etc)	5 - Most valuable
Facilitating disputes regarding fines and fees issued by the City	5 - Most valuable
Helping to access government contracts	N/A
Providing lectures, classes and information on how to improve business practices	5 - Most valuable
Connecting businesses with qualified job candidates	2 - Somewhat valuable
Providing support & financial assistance to train employees	3 - Moderately valuable
Applying for City tax incentive programs	4 - Significantly valuable
Supporting businesses following an emergency/significant interruption	3 - Moderately valuable
Supporting businesses in negotiating leases	4 - Significantly valuable
Helping entrepreneurs connect with legal advice	5 - Most valuable
Identifying available commercial space	1 - Not at all valuable
Creating opportunities to network with business owners for B2B sales	3 - Moderately valuable

Page 12: Surveys & Studies

Q39 What kinds of surveys did your BID conduct during the previous fiscal year? (Please select all that apply.)

Satisfaction survey of BID services,
Consumer preferences,
Event feedback (including Open Streets)

Q40 Which audience(s) did your BID survey? (Please select all that apply)

Business owners/store managers,
Visitors/Pedestrians on the street,
Residents

Q41 How were stakeholder surveys conducted? (Please select all that apply)

Email newsletter,
Intercept surveys on the street or at events (in-person)

Q42 What district data is your BID collecting and/or tracking?

Crime incidents,
311 reports in district,
Open Restaurants - DOT program,
Vacancies

Q43 Did you provide any of this data to City agencies to solve a specific problem in your district? Please explain.

Crime incidents were reported regularly to NYPD.

Q44 What tools and resources would help your BID better collect/track this data?

CRM

Q45 What datapoints, not currently in the Trends Report, would you find useful to know about your fellow BIDs?

Respondent skipped this question

Q46 Did your BID complete any research or planning studies during the previous fiscal year?(e.g. streetscape study, parking study, market research, retail leakage)

No

Q47 Respondent skipped this question

What was the topic the research/planning study?

Q48 Respondent skipped this question

What was/is the desired outcome of the research/planning study?

Q49 Once a week

How frequently do you report district issues to 311?

Q50 Illegal Parking,
Pothole,
Damaged Tree,
New Tree,
Illegal Dumping

Please check the top 5 issues that you most frequently report to 311:

Q51 Please rate your satisfaction with 311, based on the timeliness and thoroughness of resolution of reported incidents.

☆ 3

Q52 Please provide general feedback on the resolution of your 311 complaints:

Depends on which agency responds.

Q53

Please rank the most important issues facing your district.(drag and drop boxes to sort these issues; select N/A if not a relevant issue in your district)

Cleanliness	14
Security/crime	3
Illegal street vending	5
Not enough foot traffic	9
Sidewalk congestion	12
Commercial vacancies	13
Rising commercial rents	2
Homelessness	4
Panhandling	6
Drug abuse	8
Street parking	11
Infrastructure construction	1
Building construction	7
Traffic congestion	10

Q54

Are there additional issues your district is facing that you would like to bring to the attention of SBS?

Speeding bikes on Open Streets and on sidewalks -- no enforcement.

Q55

Please select the top 3 agencies with which you have the most difficulty coordinating & communicating.

**Department of Transportation (DOT),
Department of Parks & Recreation (DPR),
NY Police Department (NYPD)**

Q56

Please describe the specific challenges you have with these 3 agencies. (Example: lack of appropriate contact/relationship, slow response, etc.)

Lack of enforcement, slow response.

Q57

Please suggest specific ideas and tools that may be helpful in addressing these challenges.

Better education and information sharing.

Page 14: Governance: FY22 Meetings

Q58	Annual Meeting	10/27/2021	,
SBS keeps a log of the hundreds of BID meetings (Annual, Board, Committee, etc.) we attend, including important information regarding quorum, official actions taken, and purpose/intent of meeting. To assist in verifying our records, please indicate the dates of those meetings for FY22 (July 1, 2021 – June 30, 2022) in the fields below. Please indicate your meetings in the following format: MM/DD/YYYY	Board of Directors meeting 1	10/27/2021	,
	Board of Directors meeting 2	02/16/2022	,
	Board of Directors meeting 3	04/12/2022	,
	Board of Directors meeting 4	06/21/2022	,
	Finance Committee meeting 1	09/29/2021	,
	Finance Committee meeting 2	10/20/2021	,
	Finance Committee meeting 3	12/15/2021	,
	Finance Committee meeting 4	02/09/2022	,
	Audit Committee meeting	12/08/2021	

Q59

If you had more meetings in FY22, please enter in the below textbox. Please only include Board, finance committee, audit committee, and meetings of the members (NOT executive or other program committee meetings).

Finance -- 4/5/2022, 6/14/2022

Q60 **Yes**

Is your BID filed in PASSPort (the City's digital Procurement and Sourcing Solutions Portal)?

Q61 **Yes**

If filed in PASSPort, have your BID's principal owners/officers been updated in the portal since any recent changes? (e.g. since Officers of the Board were last elected or a new Executive Director started)

Page 15: Fiscal Information: External Revenue

Q62 **No**

Did you allocate executive/staff salaries to program expenses in your accompanying FY22 budget (Excel template)? In other words, please ensure the financials you submit on the accompanying Excel file are consistent with how you respond below.

Q63

Estimate how many total hours of staff time per week are dedicated to raising external revenue. (including writing grant applications, planning fundraising events, facilitating revenue-generating programs/services, etc.)

1 hour.

Q64

External Grants

In FY22, how many grants did you apply to? (including grants from government and private sources) **3**

In FY22, how many grants were you awarded? (including grants from government and private sources) **2**

Q65

In FY22, what types of grants did you apply to?

**City government,
Private (foundation/corporate)**

Q66

In FY22, did you secure any capital funding for your district? (i.e. funding allocated to district but not directly awarded to BID)

No

Page 16: Share Your Successes: Core Services

Q67

Share Your Successes: Many BIDs implement innovative programs, and SBS wants to hear about it so we can share how BIDs impacting New York City. Highlight stories featured in the FY22 BID Trends Report will largely be gathered from these responses. Check out last year's stories in the FY21 NYC BID Trends Report for inspiration. In the space below, please highlight the most innovative programs or initiatives your BID took-on during the previous fiscal year. Include as many stories as you would like, and separate them by a blank line. Think about examples in any or all of the following categories: Sanitation Public Safety Streetscape & Beautification Marketing & Public Events COVID-19 Response & Recovery Business Support and Attraction Market Research and/or Planning Studies Sustainability/Green Initiatives Social Services & Volunteer Programs Tourist/Visitor Assistance Other Innovative Programs or Accomplishments

Open Streets -- Robust second year of our OS program, with much learning from the first year. We employed a larger number of people seeking work, many from the world of event production (still in recovery.) We have built a successful OS model, with sound safety protocols. We raised enough money to have 5 months of full weekends (Sats and Suns.) In 2022, we improved our signage and relationships with the community.

Merchant support -- We started regular Small Business Meetups for local merchants and also a Whats App connecting the owners. Both have been great in creating a tighter community to ensure support and resource-sharing.

4th Street Plaza -- Creation of a permanent pedestrian plaza, adjacent to JJ Byrne Park and Playground. Car-free and open to the public for community events and programming.

Page 17: Feedback for SBS

Q68

Please share your feedback for SBS. What else can SBS do to help your organization be more successful and effective? What challenges has your BID experienced related to working with other City agencies? What are the most important policy priorities for the next year? What topics would you like to see addressed in future workshops or roundtables?

SBS website is useful, but difficult to navigate.

The SBS Hotline has been useful for merchants for specific questions.

Open Streets -- The city needs to manage operations -- deploy, oversee and pay staff, actually close and open the streets and deal with traffic management issues (block parties, Con Ed activity, etc.) That would leave the BID to develop and oversee creative programming.

What are the updates on major issues? ie: Open Restaurants -- What is the future?

The SBS workshops are very useful -- thank you!
