



Brooklyn Pride Festival
Saturday, June 8th, 2024
On 5th Avenue between Union – 9th Streets

Dear Merchant,

Brooklyn Pride is proud to return to 5th Avenue this year on Saturday, June 8, 2024. The public hours will be from 10am-5pm (Rain or Shine). This festival is designed to celebrate the diversity of the community, as well as attract thousands of people to 5th Avenue.

Your participation is very important to us; therefore, we are offering the following discounted rate to all 5th Avenue merchants. All merchants wishing to participate can do so at the following reduced rental fee.

Non-Corner Space, 10' X 10' space: \$105.00(Visa/MC) # OF SPACES REQUESTED _____
Non-Corner Space, 10' X 10' space: \$100.00(Check/Money Order) # OF SPACES REQUESTED _____

To reserve a space -- you **must** fill out the information below and return it to our office by the deadline of **May 30th, 2024**. Merchants are responsible for providing **their own display equipment**.

NAME OF STORE _____

CONTACT _____
(Last) (First)

ADDRESS _____ CROSS STREETS _____

EMAIL _____ TELEPHONE _____

SALES TAX NUMBER _____

ITEMS FOR SALE, PROMOTION OR DISTRIBUTION _____

Upon receipt of completed application and payment, we will email your event permit. Please note the spot assignments on your event permit are for our records only and do not coincide with your street address.

SUBMIT APPLICATION WITH CREDIT CARD INFO VIA FAX TO **646-230-0718** or EMAIL info@clearviewfestival.com

CREDIT CARD #: _____ EXP. DATE: _____ CVV# _____ VISA /MASTERCARD ONLY

I authorize Clearview to charge the above Credit Card for this Festival and clearly understand this is a **FINAL SALE**
NO Refunds, Cancellations or Credits (There will be an additional \$7.75 Convenience Charge per Space Booked)

SIGNATURE: _____ PRINT NAME ON CARD: _____

Make Check (30 days prior to the event) OR MONEY ORDER PAYABLE TO:

CLEARVIEW PRODUCTIONS

630 Ninth Avenue - Suite 417
New York, NY 10036
646-230-0489

Guidelines to Sell Beer or Wine:

To meet NYC/ SLA regulations you are required to purchase a “minimum” of three (3) 10x10 spaces directly in front of your establishment, one for the sale of Beer & Wine and the others for the consumption.

For establishment that currently have Outdoor Dining or participate in Open Restaurants Program

Your existing SLA extension of premise permit covers you for the fair. Please submit a copy of your permit with the festival application. For submission to the Mayors Office and NYPD.

For establishment that do not have Outdoor Dining or participate in Open Restaurants Program

1. Send SLA Municipal notice to the Community Board 60 days prior to Fair, MUST be sent certified mail.
2. Email SLA- (a) proof of certified mail (b) copy of Clearview event permit, as written authorization providing permission to use the municipal property (c) site plan diagram showing activation on street.
3. Apply For One-Day Beer & Wine Permit from the SLA.
4. Forward Clearview Productions copy of Temporary Beer, Wine and Cider Permit.

Day of Festival- It is the responsibility of the individual merchant to monitor and control the consumption of Beer or Wine during the event. Consumption MUST be limited to the space(s) purchased within the festival for that purpose. No patrons may be allowed to leave the merchants premises with any alcoholic beverages. Consumption area must be clearly cordoned off. Sale and consumption to end promptly at 6pm. Failure to comply with any of the above guidelines, state laws/ regulations and or verbal instructions from Clearview management and or local authorities the day of the festival will be grounds for immediate forfeiture of any establishments' right to sell beer or wine at the festival as well as future festivals.

It is understood that all participating establishments are responsible for their actions and the actions of their patrons. You are responsible for monitoring the safe consumption of alcoholic beverages served by your establishment. Furthermore, you agree to hold harmless and defend Clearview Production and or the 5th Ave BID against any losses or claims arising from your establishment's participation in the Festival.

