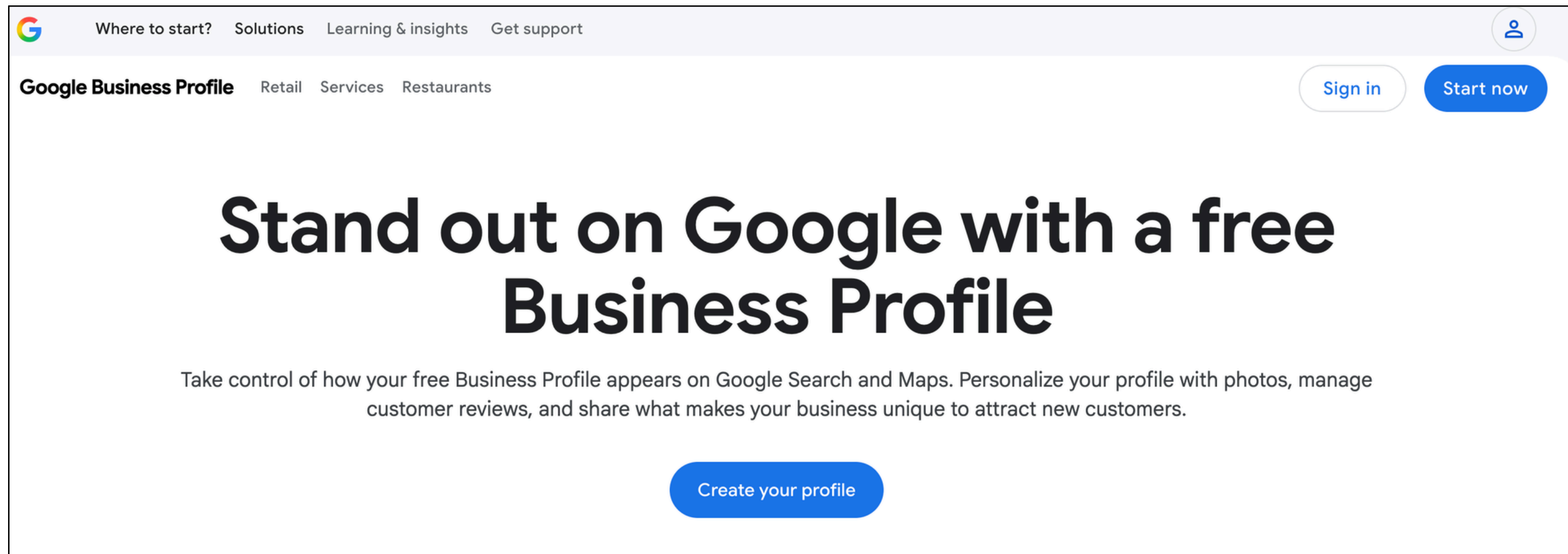


Google Business Profile Setup

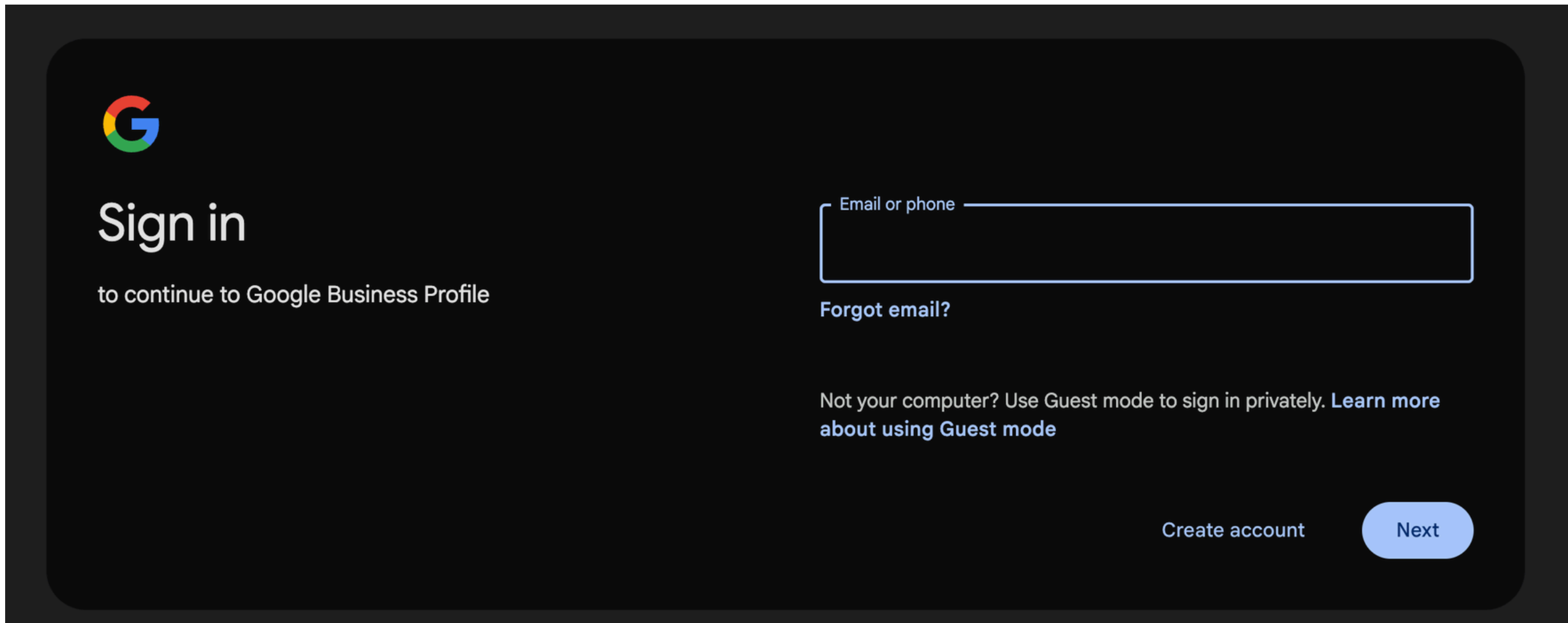
Start and finish in under **10 minutes!**



Step #1 - Start here. If you have a Google account, click **Sign-in** otherwise, click **Start Now**.



Google Business Profile Setup

A screenshot of the Google Business Profile sign-in interface. The background is dark gray. On the left, there is a large, faint 'G' logo. Below it, the text 'Sign in' is displayed in white, followed by 'to continue to Google Business Profile' in a smaller white font. On the right side, there is a white rectangular input field with the placeholder text 'Email or phone' in a small gray font. Below the input field, the text 'Forgot email?' is visible in a small gray font. Further down, a line of text reads 'Not your computer? Use Guest mode to sign in privately. Learn more about using Guest mode', where 'Learn more' is a blue hyperlink. At the bottom right, there are two buttons: 'Create account' in a small gray font and a blue rounded button labeled 'Next' in white font.

Step #2 - Login to your Google account if you have one, if you do not have an account, click **“Create account”**.



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Google Business Profile Setup



Set a home address

Your home and work addresses are used to personalize your experiences across Google products, and for ads purposes as described in Google's Privacy Policy.

Home address

 | 

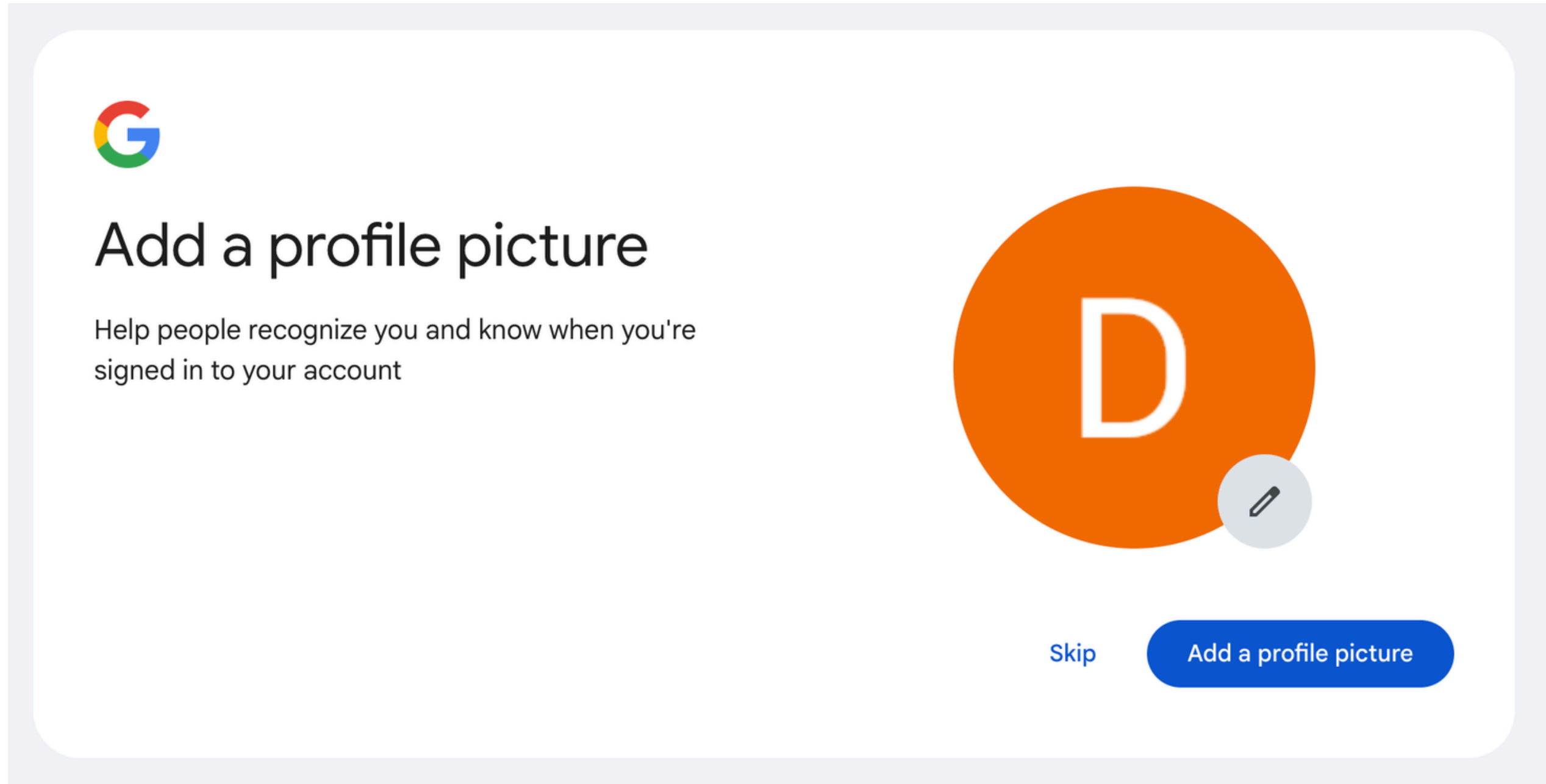
You can change or remove this any time in your Google Account settings.

[Skip](#) [Save](#)

Step #3 - Just click **Skip** as you will enter your business address later on.



Google Business Profile Setup

A screenshot of the Google Business Profile setup interface. It features a white rounded rectangle on a light gray background. In the top left corner is the Google 'G' logo. Below it, the text 'Add a profile picture' is displayed in a large, dark font. Underneath this, a smaller line of text reads 'Help people recognize you and know when you're signed in to your account'. To the right of the text is a large orange circle containing a white letter 'D', representing a placeholder for a profile picture. A small gray circle with a pencil icon is positioned at the bottom right of the orange circle. At the bottom of the white area, there are two buttons: a blue 'Skip' button and a blue 'Add a profile picture' button.

Step #4 - If you have a business logo, include it, otherwise, just hit **Skip**.



Google Business Profile Setup

Choose your business type

Select all that apply to N&D Designs



Online retail

Customers can purchase products through your website

☐

Local store

Customers can visit your business in person

☐

Service business

Your business makes visits to customers

☐

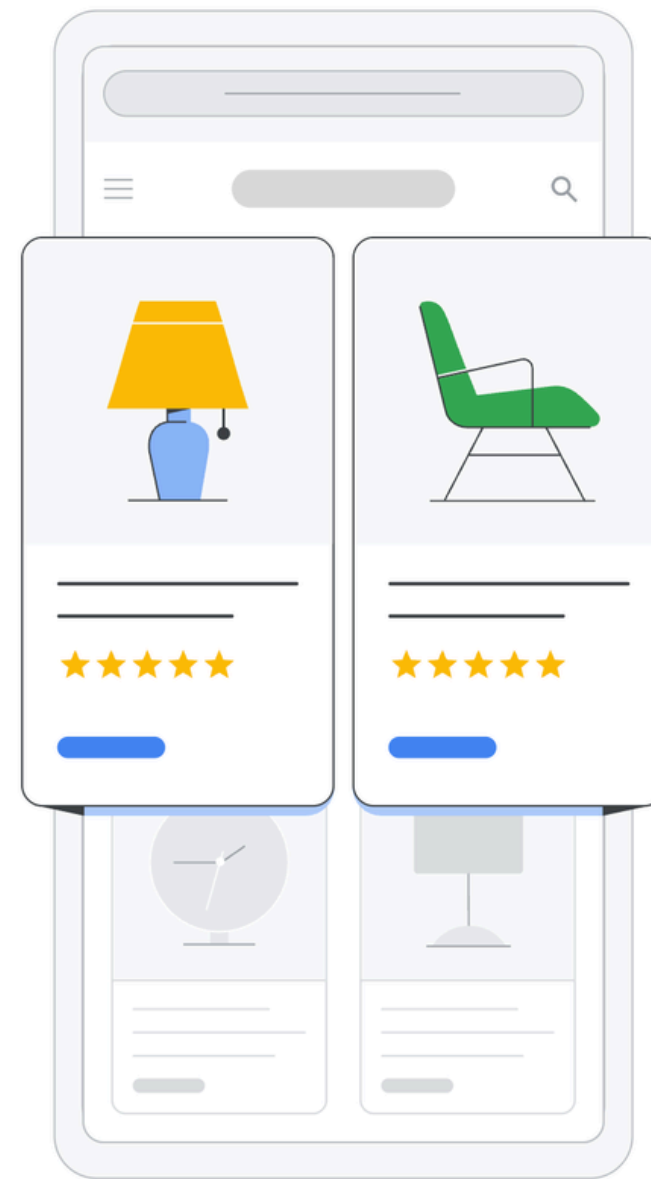
Next

Step #5 - Select what type of business you are and then click **Next**.



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Google Business Profile Setup



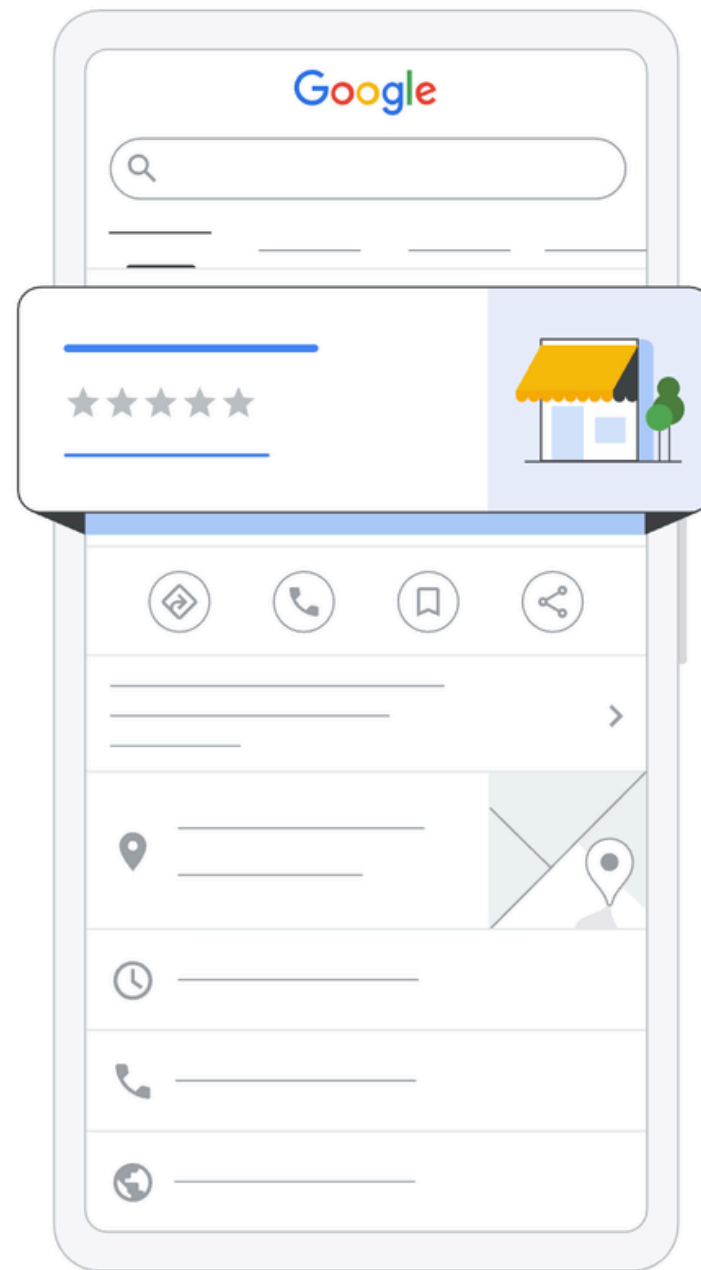
Add your online store

Enter a web address where customers can purchase products. [Learn more about supported online stores.](#)

[Skip](#)[Next](#)

Step #6 - Add in your website and click **Next**. If you do not have a website, click **Skip**. **Note:** You can reference our Master Business List for recommended vendors for website development.

Google Business Profile Setup



Enter a business category

Help customers discover your business by industry by adding a business category

Business category*

Business category

You can change and add more later

Food & drink



Shopping



Services



Hotels & lodging



Outdoors & recreation



Religion



Office & industrial

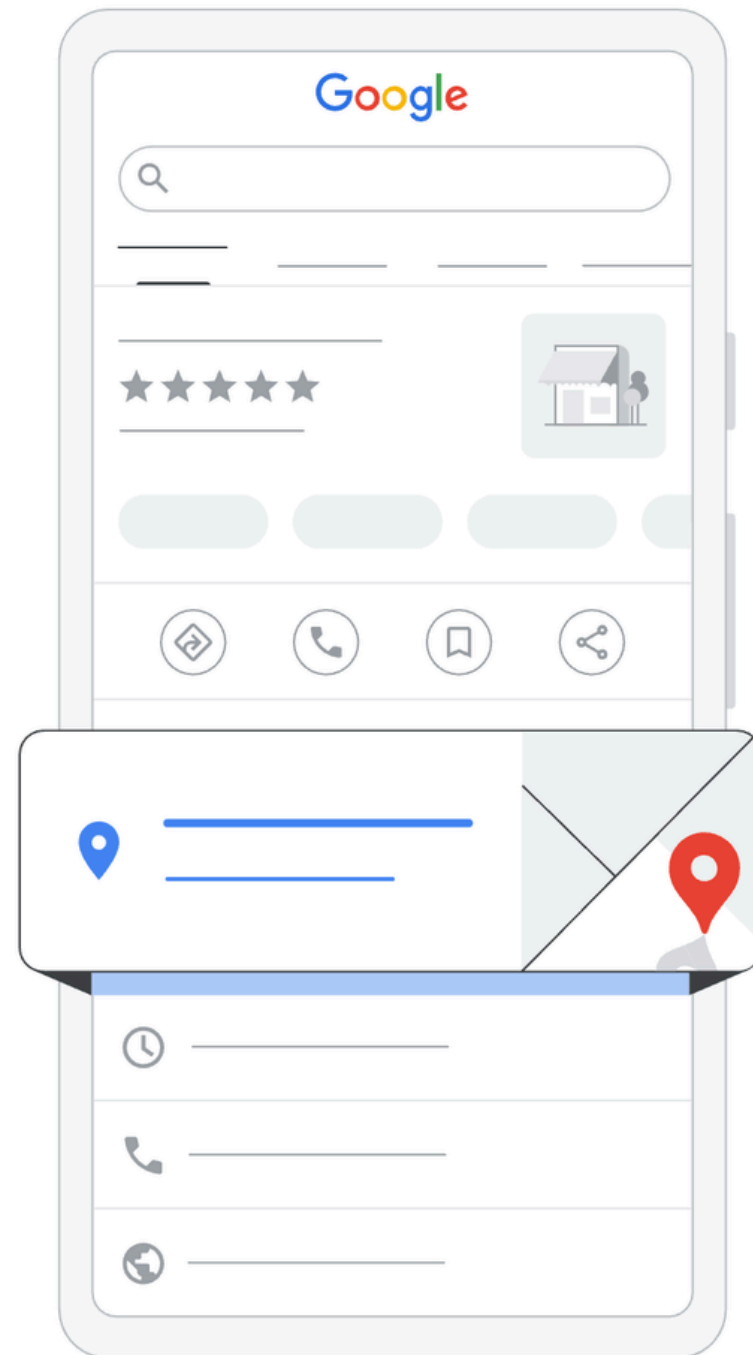


Residential



Step #7 - Search for your business category, then click **Next**.

Google Business Profile Setup



Enter your business address

Add a location where customers can visit your business in person

Country / Region
United States ▼

Street address

City

State ▼ ZIP code

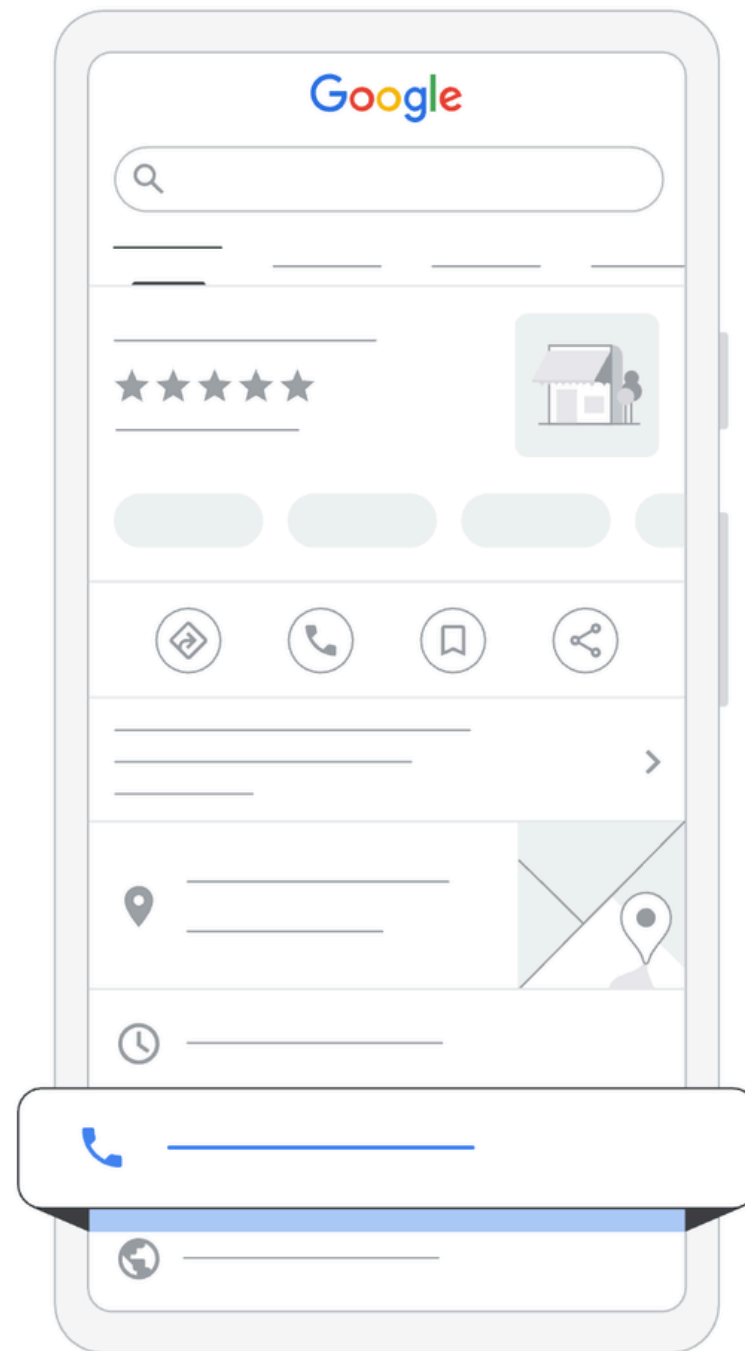
Next

Step #8 - Include your storefront location or business address, and then press **Next**.



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Google Business Profile Setup



Add your phone number

Let customers get in touch by including your phone number on your Business Profile.



Contact phone number

Skip

Next

Step #9 - Include your phone number and then press **Next**.

Google Business Profile Setup



Put your business on the map

Start connecting with your customers across Google — all in one place

-  Get discovered by people in your area
-  Respond to reviews for your business
-  Manage your business details across Google
- ☒ Get news and tips about how to improve your Business Profile
- ☒ Get invitations to participate in occasional surveys and pilots

By continuing, you're agreeing to the [Business Profile Terms of Service](#). Your [apps data](#) will be shared with [Business Manager](#). The [Google Privacy Policy](#) describes how Google handles your data.

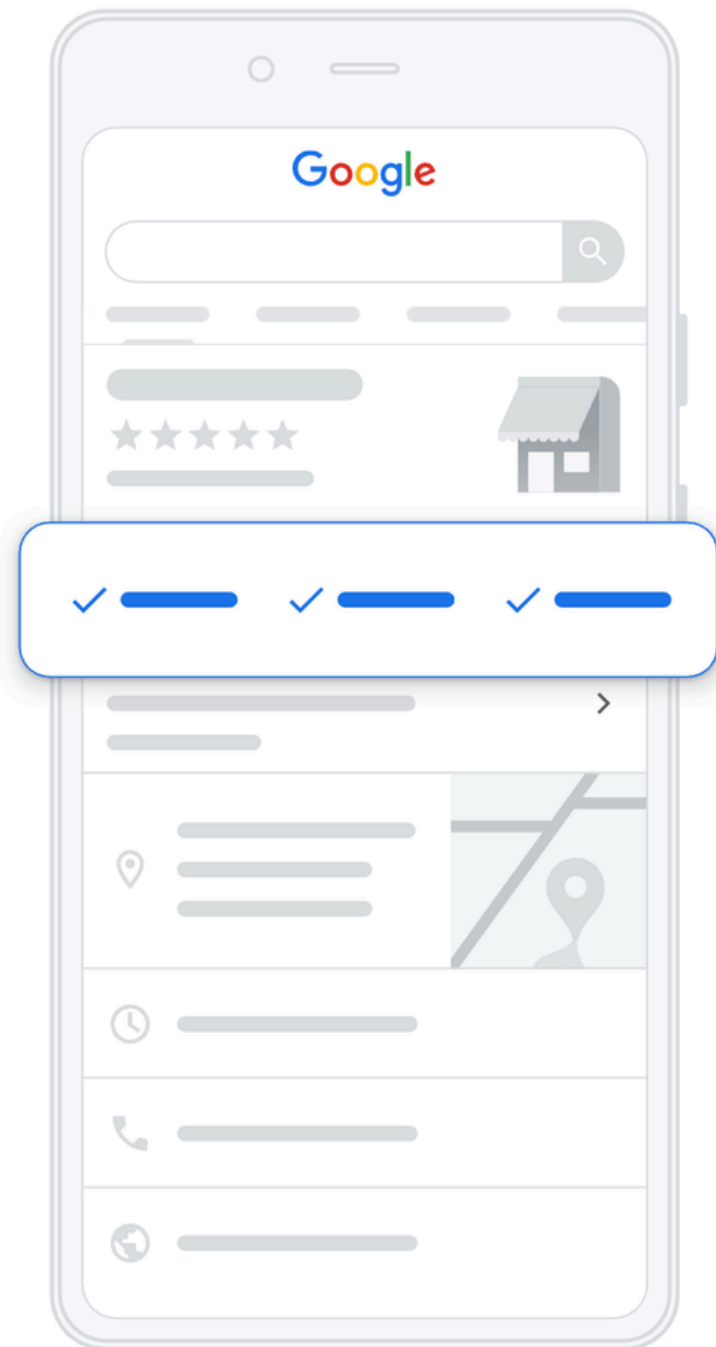
Continue

Step #10 - Hit **Continue**.



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Google Business Profile Setup



Customize profile

Add your services

Select the services your business provides and get matched with the right customers

Gym

✓ Aerobics

✓ Cycling

+ Jazzercise

+ Kickboxing

+ Nutrition consulting

+ Personal training

+ Private lessons

[Show more](#)

Don't see a service you offer? Create your own.

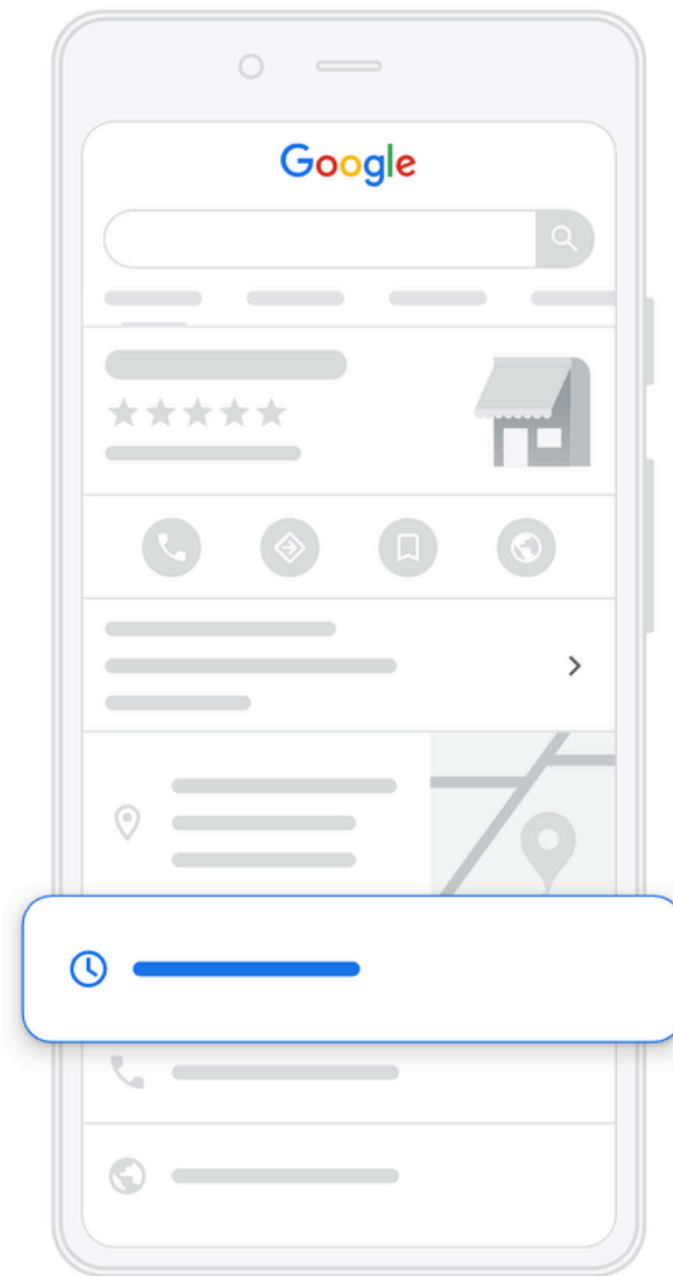
[+ Add custom service](#)

[Skip](#)

[Next](#)

Step #11 - Include additional services or add your own and then click **Continue**.

Google Business Profile Setup



Customize profile

Add business hours

Let customers know when you are open for business

[Learn more](#)

Sunday ☒ Open

8 — 5

[Add hours](#)

Monday ☐ Closed

Tuesday ☐ Closed

Wednesday ☐ Closed

Thursday ☐ Closed

Friday ☐ Closed

Saturday ☐ Closed

[Skip](#)

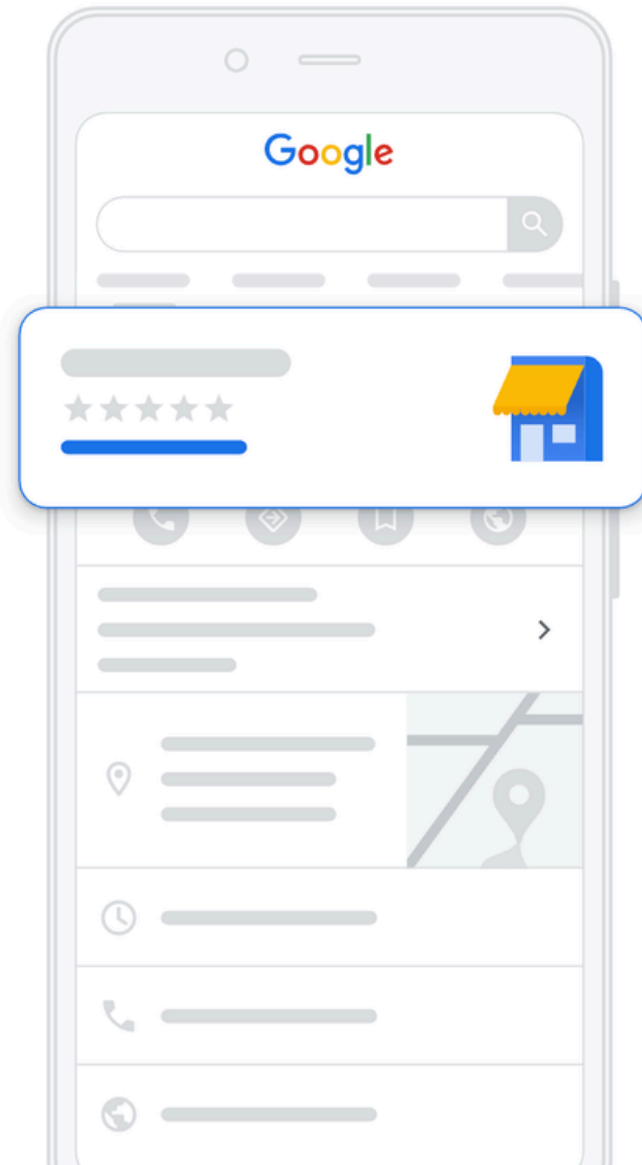
[Next](#)

Step #12 - Include your open hours if you want and then click **Continue**. If it's not applicable, just hit **Skip**.



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Google Business Profile Setup



Customize profile

Add business description

Let customers learn more about your business by adding a description to your Business Profile on Search, Maps, and other Google services.

[Learn more](#)

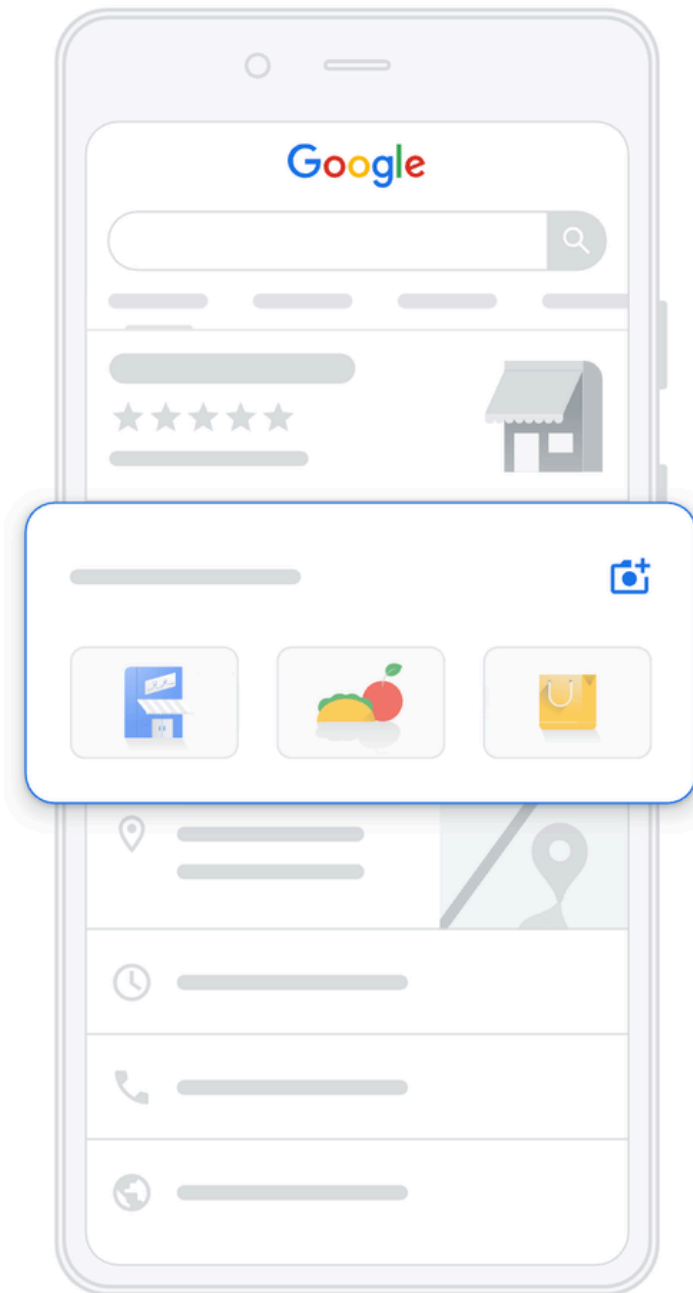
0/750

[Skip](#)

Next

Step #13 - Add a short business description. If you are having writer's block, use **Google Gemini** (its free) and tell it to give you a business description for your Google Business profile. Once done, click **Next**.

Google Business Profile Setup



Customize profile

Add a storefront photo

Sharing a recent photo of your business' exterior helps customers identify you in the real world

[Learn more](#)

Drag images here

or

 [Select images](#)



Example

Your photos may appear on Search, Maps and other Google services. Location metadata from your photos may be used to update your business' location in Maps.

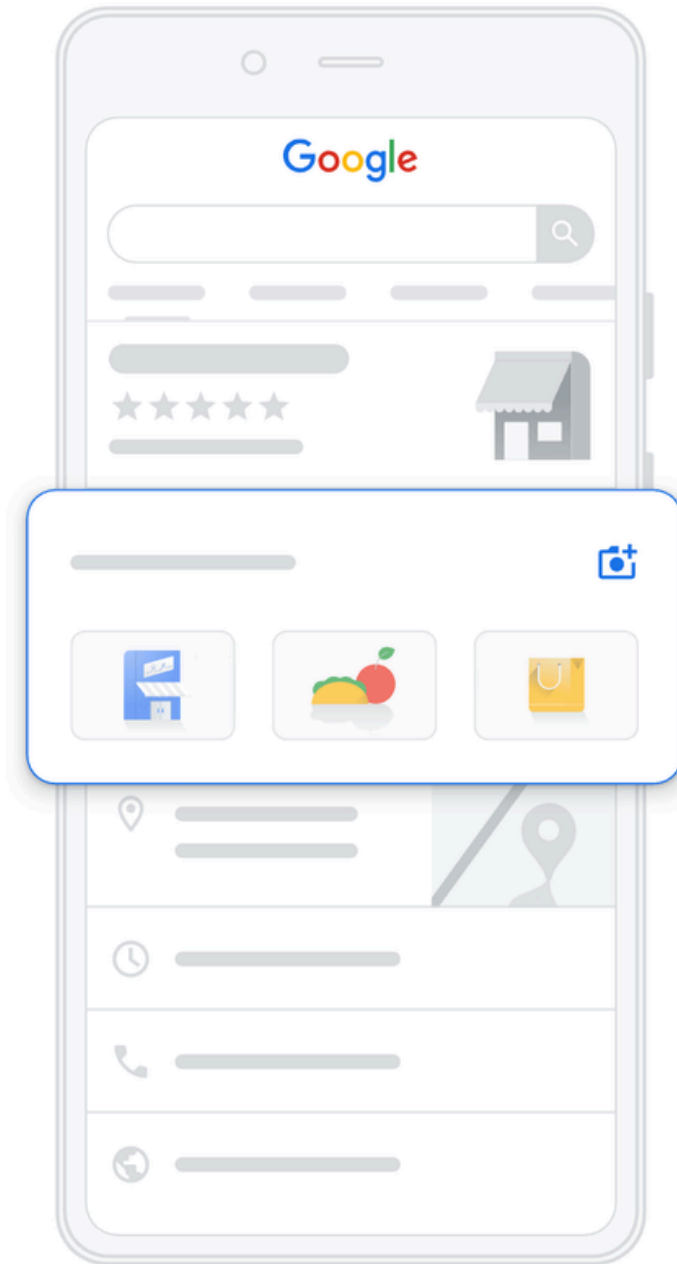
[Skip](#)

[Next](#)

Step #14 - If you have a storefront photo, upload it and then click **Next**. If not applicable, hit **Skip**.



Google Business Profile Setup



Customize profile

Add a storefront photo

Sharing a recent photo of your business' exterior helps customers identify you in the real world

[Learn more](#)

Drag images here

or

 [Select images](#)



Example

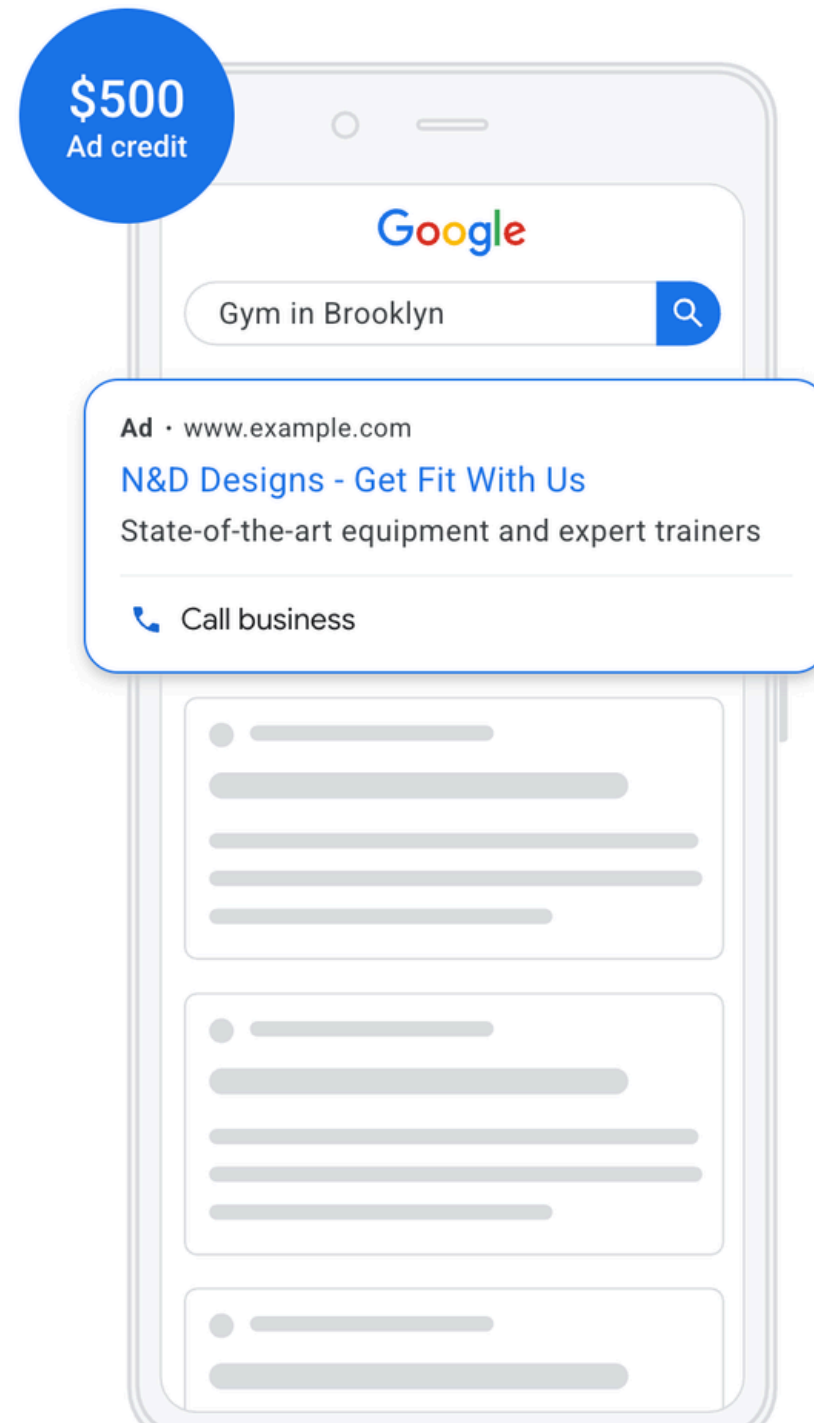
Your photos may appear on Search, Maps and other Google services. Location metadata from your photos may be used to update your business' location in Maps.

[Skip](#)

[Next](#)

Step #15 - If you want to include additional photos, you can upload it and then click **Next**. If you do not want to, hit **Skip**.

Google Business Profile Setup



Customize profile

Claim your \$500 advertising credit

Start advertising your business with Google Ads

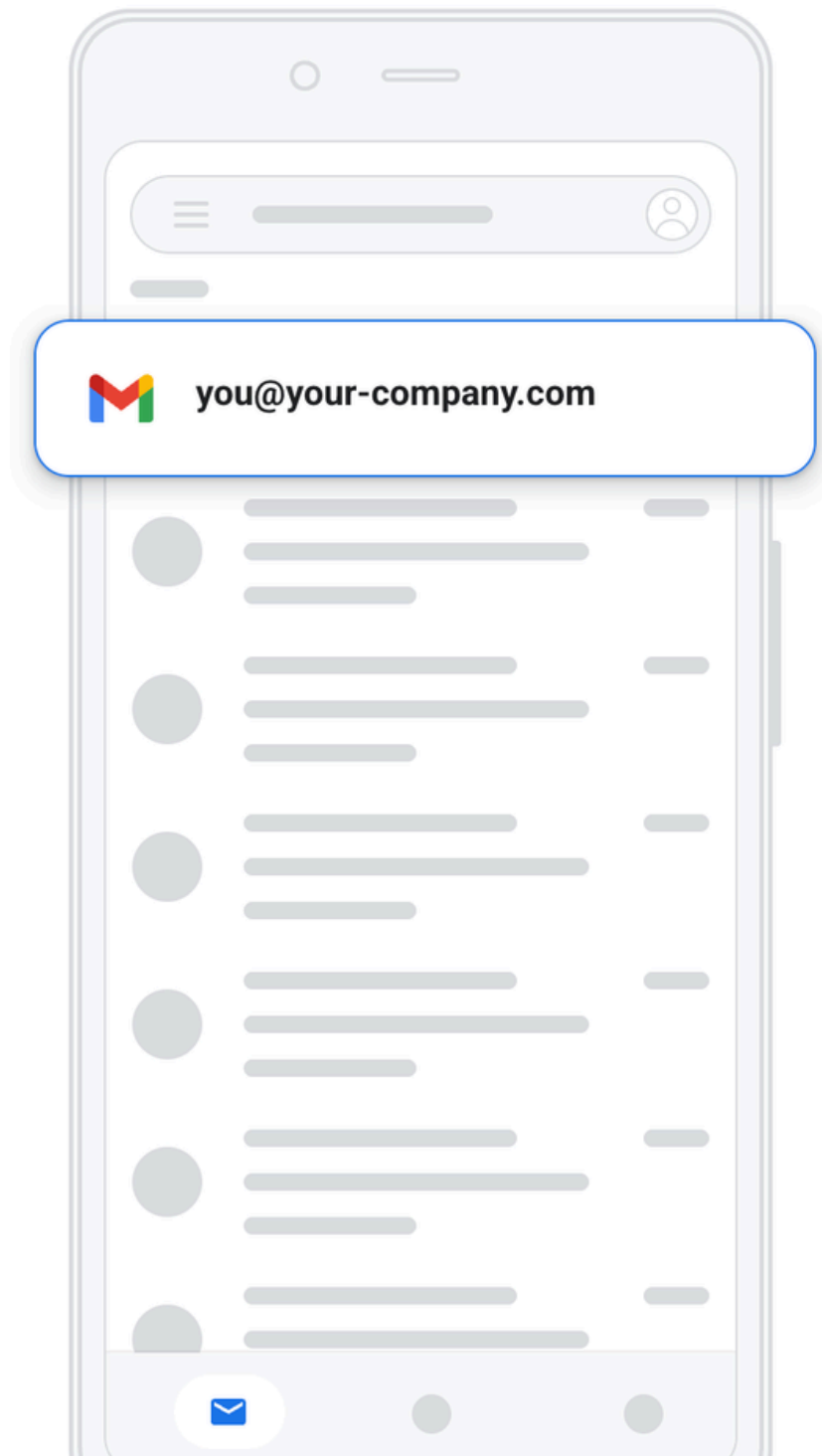
[Terms and conditions apply](#)

Skip

[Claim your credit](#)

Step #16 - Skip, you need to spend \$500 to get this credit', it's not worth it at the moment.

Google Business Profile Setup



Customize profile

Get a custom domain name for your website and a custom email address



Use Google Workspace for business email, video conferencing, cloud storage, and file sharing.

- ✓ Custom domain for your website
- ✓ Custom and secure business email
- ✓ Up to 5TB of cloud storage
- ✓ Appointment scheduling and email marketing

Your name, company name and address, and other information may be used to set up your Google Workspace account.

Skip

Start a trial

Step #17 - Skip for the moment.



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**YAY YOU
DID IT!!!!**



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